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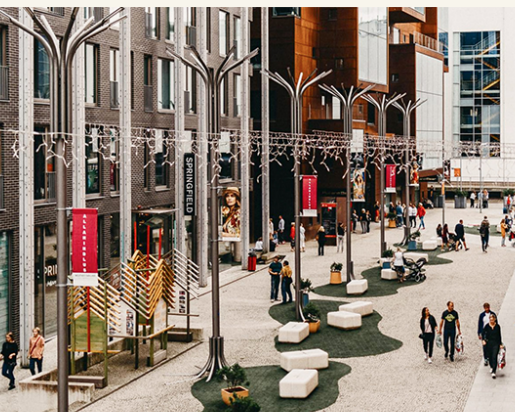


NEW BALTIC HOSPITALITY FORUM

**4-5 April 2019
Coca-Cola Plaza**

Tallinn, Estonia





Founder Sponsors



Haaga-Helia



EESTI HOTELLIDE JA
RESTORANIDE LIIT

04-05. April

NEW BALTIC HOSPITALITY FORUM

TALLINN,
ESTONIA

newbaltichospitality.com

On **4th and 5th April 2019**, the first pan Baltic hotel focused conference titled New Baltic Hospitality Forum took place in Tallinn, Estonia. Housed in the cinema multiplex Coca-Cola Plaza in Rotermann Quarter, the one-and-a-half-day event welcomed **24 speakers** and **204 delegates** from **13 countries**.



EESTI HOTELLIDE JA
RESTORANIDE LIIT



METROPOL SPA HOTEL

 Tallinn



Haaga-Helia



EAS
Enterprise Estonia



LITHUANIAN ASSOCIATION OF
HOTELS AND RESTAURANTS

TREIMANN
MÖBEL & DESIGN

Smiletex.
B2B TEXTILES



BALTIC HOSPITALITY & RESTAURANTS

Tallinn
Airport



Tallinn
Coffee
Festival

26. — 27.
aprill 2019
@Kultuurikatel

ASSOCIATION OF LATVIAN
HOTELS AND RESTAURANTS

#newbaltichospitality

Attendees by Company 2019

Ammende Hotell OÜ	Litbed bedding company UAB
AS Ristart	Lithuanian Association of Hotels and Restaurants
AS Tallinn Harbour	Louvre Hotels
Balt Hospitality OÜ	Major Ülemiste AS
Baltic Bedding & Biofuels Ltd Company	Marcon Holding OÜ
Baltic Relocation Services OÜ	Meriton Hotels AS
Baltijas Dizaina Viesnīcas Company	Metropol Spa Hotel
Blendas UAB	Mogotel SIA
Burgess Furniture Ltd	Mount Kelvin
Carlyle Group OÜ	My City Hotel OÜ
Centurion Hospitality	Nordic Hotel Consulting
Citybox AS	Nordic Hotels OÜ
Czech Association of Hotels and Restaurants	OKO Restoranid OÜ
D-EDGE Hospitality Solutions Company	Olive Hospitality OÜ
Easy Stay Hospitality Group OÜ	Olustvere Teenindus- ja Maamajanduskool
Eesti Turismifirmade Liit	Pädaste Manor
EKE AS	Pirita Marina Hotel & Spa
Expedia Group	BRE HOTELS OÜ
Finest Rannahotell OÜ	Radisson Blu Hotel Olümpia
GMP Grupp AS	Roosikrantsi Hotell OÜ
GoHotels OÜ	Saare Arenduskeskus
Guestjoy OÜ	Schlossle AS
GVP INVEST UAB	SIA "Astor Group"
Haaga-Helia Balti OÜ	SIA Hotelier.lv
Hestia Hotel Group	SIA Interieur Solutions
Hilton Worldwide	SIA Semarah Hotel Management Company
Hoist Group OÜ	Smiletex OÜ
Horeca Edu OÜ	Swissotel Estonia OÜ
Hotel L'Ermitage OÜ	Tallinna Airport AS
Hotel Telegraaf OÜ	TallinnHotels OÜ
Hotell Euroopa OÜ	Tervisekohvik OÜ
Hotell Saaremaa	TLG Hotell Latvija
Hotels Asset Management Vienna	TLG HOTELL OÜ
ibis Styles Riga Hotel	Tallink City Hotel
ibis Tallinn Center	Tumlare Corporation Estonia OÜ
Infor Sweden	University of Applied Sciences
J.A.K.O. STUDY & SURVEY OÜ	University of Tartu Pärnu College
Jungshoved Præstegaard	Valnes AS
KAST Consulting OÜ	Vihula Manor Hospitality OÜ
Konsultointi Respa Oy	WILSON ASSOCIATED
Kuressaare Sanatorium AS	WTC Tallinn AS
Legendhotels	Wyndham Hotels & Resorts

ORGANISING TEAM



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PROGRAM Day 1 / 04 April 2019

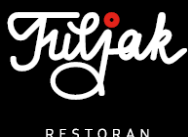
- 09.00 – 09.30 **Registration**
- 09.30 – 09.50 **Conference Opening:** Heleri Rande, Conference Host
- 09.50 – 10.10 **Welcome to Estonia:** Eero Pärasmäe, Tallinn Airport
- 10.10 – 10.30 **Baltic & Russian Market Outlook:** Kimmo Virtanen, Christie & Co
- 10.30 – 10.50 **Nordic Market Outlook:** Emil Bentsen, Nordic Hotel Consulting
- 10.50 – 12.20 **Rounding Up the Region**
Estonia: Maarika Liivamägi, Estonian Hotel Association
Latvia: Toms Andersons, AirBaltic
Lithuania: Janis Valodze, Hospitality Expert
North-West Russia/St Petersburg: Kostas Sillignakis, SWISSAM
Finland: Pirjo Ojanperä, CapMan Real Estate
Sweden: Jacob Dahlberg, Downtown Camper by Scandic
- 12.20 – 12.30 **Key Takeaways:** Heleri Rande, Conference Host
- 12.30 – 14.00 **Networking Lunch**
- 14.00 – 15.15 **Technology**
The Blockchain Revolution: Pedro Anderson, Winding Tree
Guest Journey Reinvented: Alar Ülem, GuestJoy
- 15.15 – 16.00 **View From the Top – the GM Panel:** Kai Schukowski (Kempinski), Leon Baum (Kempinski), Jacob Dahlberg (Scandic), Sari Sopanen (Hedon Hotel & Spa) and Daniel Baranowski (Park Inn by Radisson)
- 16.00 – 16.30 **Culinary Break**
- 16.30 – 17.25 **Innovation**
The Future of Hotel Accommodation: Eivind Hjulstad, Citybox
Investing in Baltic Hospitality: Michael Ingemann, Nordic Food
- 17.25 – 17.30 **Wrap-Up:** Heleri Rande, Conference Host
- 18.30 – 22.00 **Culinary Delights, Networking & Evening Program @ Tuljak Restaurant**

PROGRAM Day 2 / 05 April 2019

09.00 – 09.30	Breakfast Networking
09.30 – 09.45	Welcome Back: Heleri Rande, Conference Host
09.45 – 10.15	Hotel Investing 101: How to Determine the Feasibility of a Potential Project: Tatiana Veller, JLL Russia
10.15 – 10.45	Hospitality Strategy & Marketing, James Hacon, THINK Hospitality
10.45 – 12.15	Education & Talent Employee Needs & Talent Trends: John S. Lohr, Hosco Purpose, Human Connection & Why They Matter for Your Business: Marika Frumes, Standard Hotels Introducing the Nordic School of Hospitality & Innovation: Ain Hinsberg, Haaga-Helia
12.15 – 12.45	Inspiration from Space & Beyond: Johannes Torpe, Johannes Torpe Studios
12.45 – 13.00	Closing Remarks & 2020 Announcement: Heleri Rande, Conference Host



*best restaurant in Estonia
and in the Baltics 2019*



Siigur restaurants are catering to every occasion and desire from a casual family dinner to a fine dining feast of all senses.
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